



SUPPLY CHAIN MANAGEMENT UNIT

SPECIFICATIONS: Communication & Publicity on the Sedibeng Journey of the Living History to Lesotho, 28 September - 01 October 2010.

DESCRIPTION

For the Sedibeng District Municipality's Journey of the Living History to Lesotho

- To take photos / pictures and a video during the Trip of about 150 people to Lesotho. This must start on departure at the Sedibeng District Municipality – Vereeniging on the 28th September 2010 and arrive back on the 01st October 2010
- To prepare and present hard copy and electronic pictures of the event as per the above;
- To prepare and present a cleaned and edited video of the events in Lesotho as per the above;
- To profile, engage and expand media relations on the objectives of this project
- To produce 170 copies of the video to the municipality

The Pre-requisites for the service provider:

- Reputable service provider, having expertise on media, publicity & communications and proven record to deliver the service required;
- Willing to travel to Lesotho for this project for a period not exceeding more than six days;
- Willing to travel from one destination to another while in Lesotho;
- Development & presentation of the report on the Trip within six (6) days of return from Lesotho
- Must have good links with the national broadcaster, print and radio
- Must be able to produce a 26 and 52 minutes documentary on South African television current affairs and arrangement of interviews with the electronic media prior and after the trip.
- Bring not more than three (3) crew members.

NB. All footage will be the property of the municipality.

